

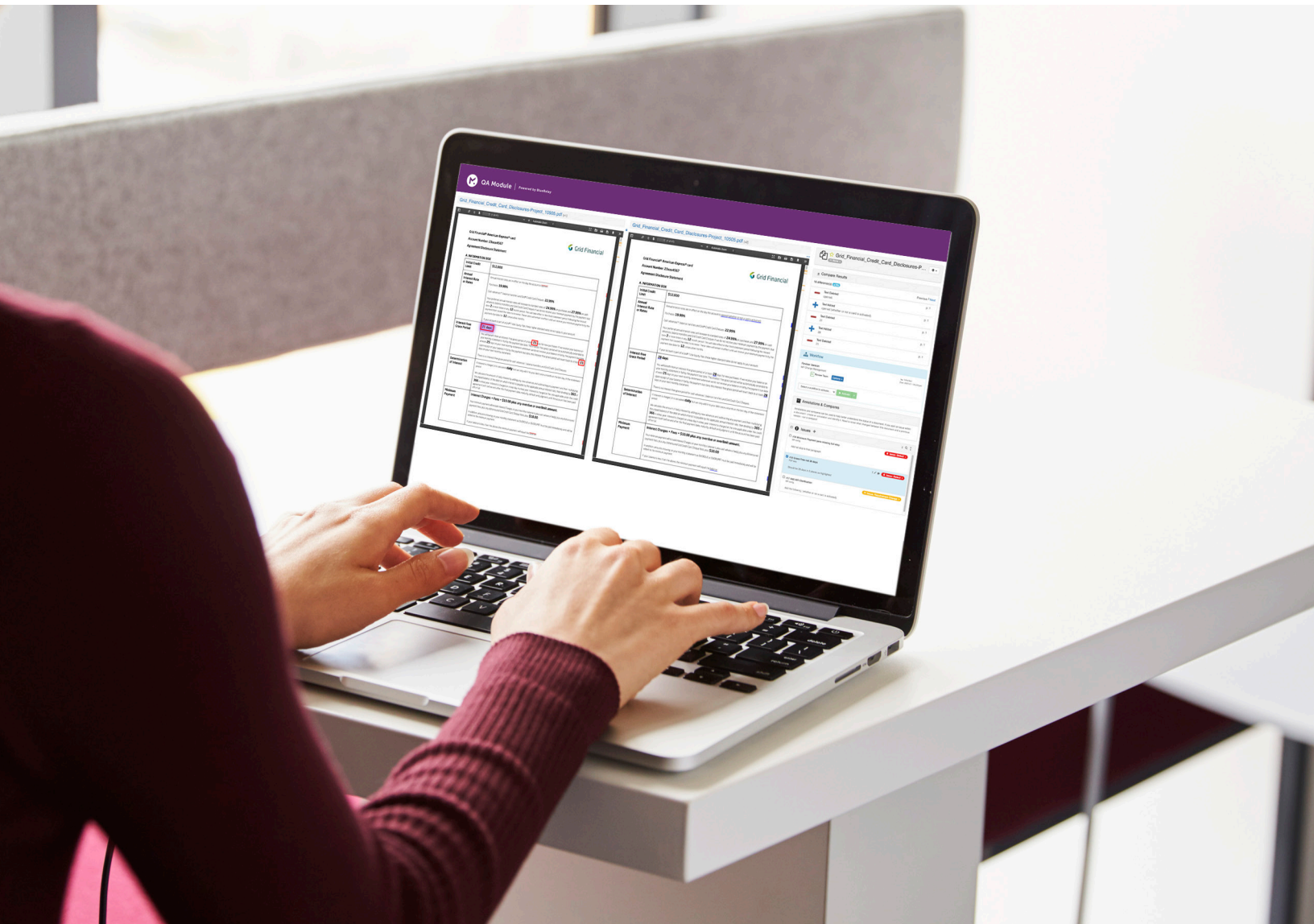


QA Module



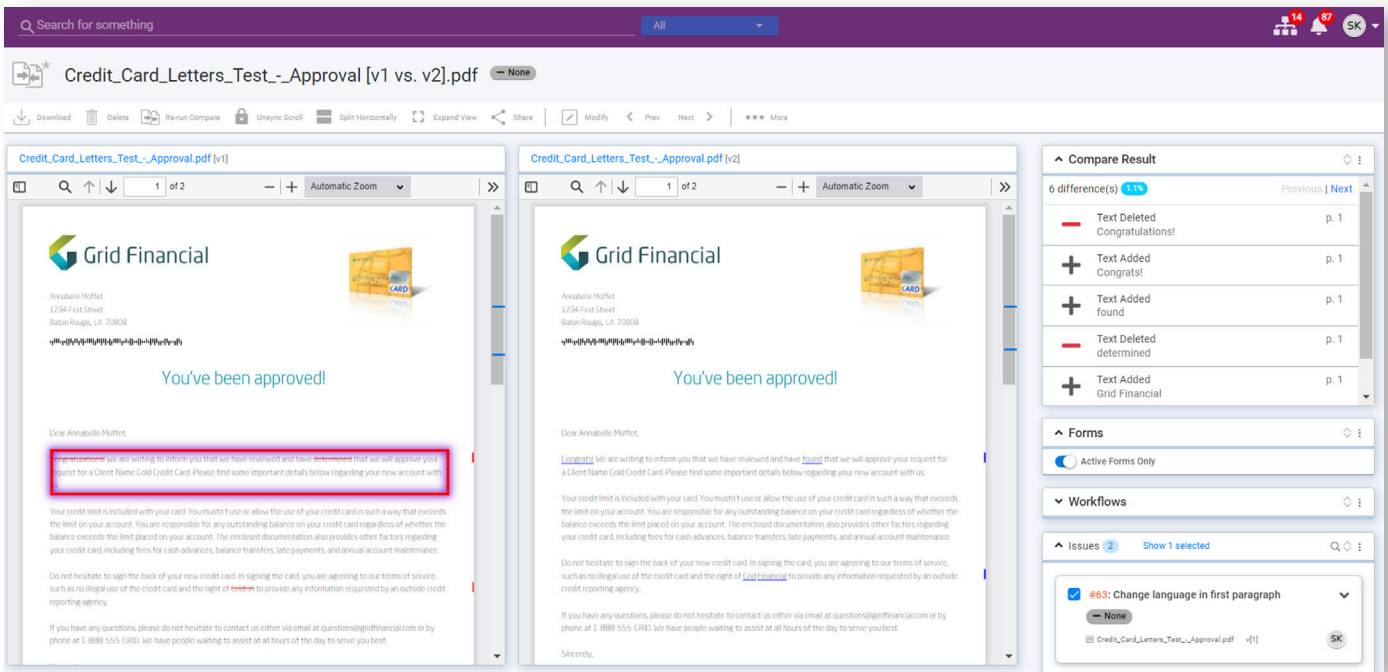
Gain control over document accuracy with advanced quality assurance capabilities

Ensuring your complex documents are accurate is too important to be left to a patch work of emailed files, printed proofs and excel tracking. The Messagepoint QA Module is an add-on to the Messagepoint platform that enables your teams to take control over document quality assurance processes with task management, real-time visibility into status, issue management, progress tracking and advanced visualization for the changes required in your critical customer communications.



Streamline proofing processes

With side-by-side document version comparisons, detailed version tracking, and on-screen annotations, the Messagepoint QA Module makes it easy to see where changes need to be made, communicate those changes to team members, and then to review whether they are complete.



Pinpoint the cause of issues

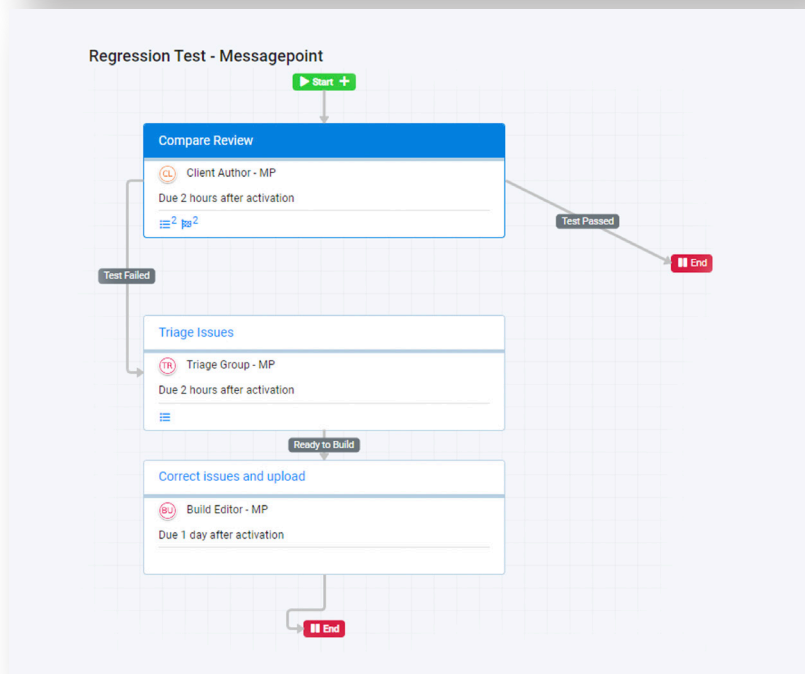
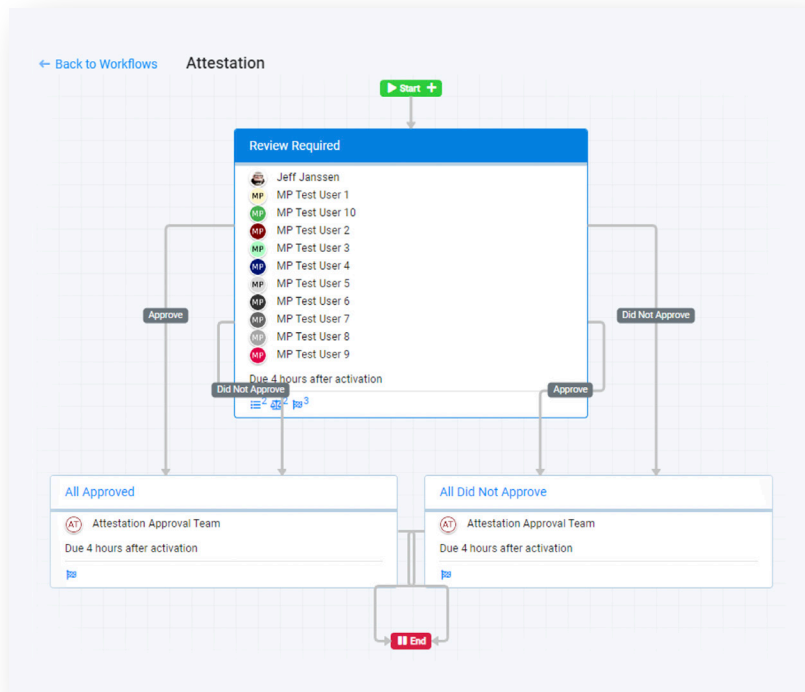
PDF annotations provide details related to the Messagepoint content which appears inside a document. These annotations include information about which variation, SmartText, and targeting rules are being used, as well as links which take you to the associated content objects inside Messagepoint. This enables you to easily pinpoint the underlying cause of issues and quickly rectify them inside Messagepoint.

The screenshot displays the Messagepoint PDF Annotations interface for the document "Generic ANOC 2023 - processed.pdf v1.0". The interface is divided into three main panels:

- Document View:** Shows the PDF content with annotations. The text discusses drug costs and coverage stages. Annotations include SmartText and Local SmartText objects.
- Document Objects:** Lists the objects used in the document. It shows three objects: "Smart Text" (p. 16), "Local Smart Text" (p. 16), and another "Local Smart Text" (p. 16). Each object has a description of the text it replaces and its status (Active).
- Versions:** Shows the document's history. It lists "Version 1" (2023-06-16 by Jeff Janssen) and "0 Differences" (2023-08-30 - Generic ANOC 2023 - processed.pdf vs. Generic ANOC 2023 - unprocessed.pdf).
- Issues:** Lists the issues found in the document. It shows two issues: "#427: New Issue from Local Smart Text" (created by Jeff Janssen on 2024-02-06) and "#395: Test Issue Created from Annotations". A red banner at the bottom of the Issues panel states "File issues exist".

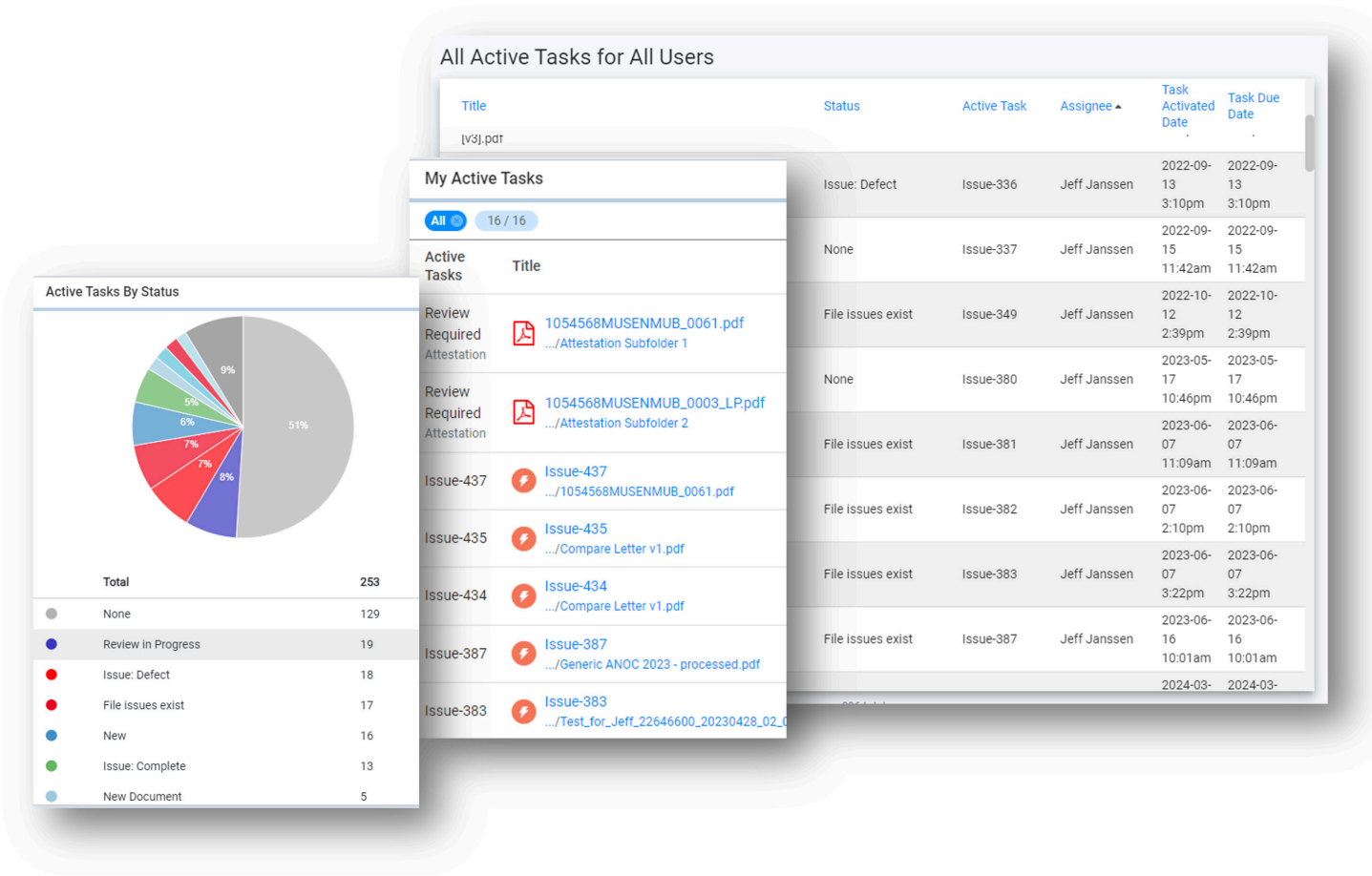
Gain control over complex projects

Manage tasks across teams and assign them to individuals or groups to ensure your deadlines are met. Gain complete control with customizable workflows and total visibility into tasks by date, assignee, status, subject, attribute or tag. In addition, you'll have the ability to re-assign tasks on the fly to optimize team workloads.



Understand status with real-time visibility

With easily configurable, detailed dashboards and reporting, your management and project teams will always know the status of quality assurance processes for complex documents and multi-stakeholder projects.



Resolve and manage issues

The Messagepoint QA Module enables you to manage and assign tasks and issues across teams to route content updates, change requests, and approvals to SMEs. The ability to redirect assignments not only allows managers to balance workloads, but also enables broader visibility and collaboration across multi-functional teams involved in complex proofing processes.

The screenshot displays the Messagepoint QA Module interface. At the top, a purple header bar contains the 'QA Module' logo and the text 'Powered by BlueRay'. Below this, the 'Issue Overview' window is shown, featuring a dropdown menu set to 'Assignees'. A table lists the number of completed issues and total issues for three assignees: Matthew Swindoll (0 completed, 4 total), Chelsea Todd (0 completed, 3 total), and Lisa Macdonald (0 completed, 2 total).

Below the overview, a detailed view of issues assigned to Matthew Swindoll is shown. This view includes a summary of issue counts by status and creator, followed by a table of specific issues.

Subject	Issue	Category	Creator	Assignee	Status	Actions
Move Logo		MP config	MS Matthew Swindoll	MS Matthew Swindoll	Final Approval	View
Bold Phone Number		MP config	MS Matthew Swindoll	MS Matthew Swindoll	None	View
Resolve dash		MP config	MS Matthew Swindoll	MS Matthew Swindoll	None	View



To learn more about Messagepoint, visit messagepoint.com. If you're interested in scheduling a demo, please contact us at 1-800-492-4103, or email us at info@messagepoint.com.



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